



FOR IMMEDIATE RELEASE

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**ROMANTIC CANDLELIGHT DINNER, TABLESIDE SERVICE
ON VALENTINE'S DAY AT KFC HAWAII?**

Twelve Couples Treated to Three-Course Meal, Roses, Chance to Hit Vegas

HONOLULU, February 3, 2010 – Love knows no boundaries and neither does KFC Hawaii when it comes to giving couples a sure-to-be-remembered fine dining experience this Valentine's Day.

On Sunday, February 14, KFC Hawaii's "My Funny Valentine," will give a dozen couples the opportunity to enjoy a romantic, three-course lunch or dinner, complete with candles, tablecloths, silverware and tableside service. There will be a lunch seating at 12:30 p.m. and dinner at 6 p.m. both at the Kapiolani restaurant's (corner of Keeaumoku St. and Kapiolani Ave.) private dining area in the Diamond Head Room.

"We're officially breaking every stereotype about what lunch or dinner should be on Valentine's Day," explained Steve Johnson, General Manager, KFC Hawaii. "We're going all out to give locals the same special treatment, ambiance and delicious food they'd expect at a 5-star restaurant without the hefty bill at the end."

There are no reservations or dress codes. Couples can win their Valentine's Day lunch or dinner for free on Island 98.5 (KDDN-FM) between 8 – 9 a.m. beginning Friday, February 5 until Friday, February 12. Contestants will be asked to play special dating-themed contests on the radio with "Wake Up Crew" hosts Rory Wild, Gregg Hammer and Crystal Akana.

Winning couples also receive flowers from Watanabe Floral and pendants from J.E.S. Jewelry. One lucky couple will win a round-trip to Las Vegas.

In the spirit of fine-dining, couples can have their photos taken which will be posted to KFC Hawaii's Facebook page and website.

For more information about KFC Hawaii's "My Funny Valentine," visit www.kfchawaii.com.

About KFC

KFC Corporation, based in Louisville, Ky., is the world's most popular chicken restaurant chain specializing in Original Recipe®, Extra Crispy™ and Colonel's Crispy Strips® with home-style sides, Honey BBQ Wings, and freshly made chicken sandwiches. There are more than 14,000 KFC outlets in more than 80 countries and territories around the world, serving some 12 million customers each day. KFC Corporation is a subsidiary of Yum! Brands, Inc., Louisville, Ky. (NYSE: YUM).

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